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M.S. & M.E. DEPARTMENT

NOTIFICATION

The 4th May 2023

SUBJECT—MSME. Department to act as Nodal Department for matters relating to Geographical Indicators (GI).

No. 3266—MSME-IPE-MISC-0029/2023—A Geographical Indication (GI) is an indicator that identifies the originating point or manufacturing location of agricultural, natural or manufactured goods where the important characteristics can be essentially attributed to their geographical origins. Matters relating to GIs in India are governed by the Geographical Indicators of Goods (Registration and Protection) Act, 1999. Currently, 18 products of Odisha have valid GI Tags/Certificates.

To ensure GI Tags for more numbers of products of Odisha, concerted effort is required to be taken by all stakeholders. There is also a requirement of a single Department of State Government acting as Nodal Department to facilitate and co-ordinate all matters pertaining to this field.

Hence, after careful consideration, the Government have been pleased to designate MSME Department as the Nodal Department for all matters relating to Geographical Indications pertaining to products of Odisha.

By order of the Governor

SASWAT MISHRA

Principal Secretary to Government