

The Odisha Gazette

EXTRAORDINARY
PUBLISHED BY AUTHORITY

No. 1874 CUTTACK, MONDAY, SEPTEMBER 30, 2019/ASWINA 8, 1941

No. 7685—T.Admin-I-50/2019-TSM.

GOVERNMENT OF ODISHA

DEPARTMENT OF TOURISM

RESOLUTION

The 4th September 2019

SUBJECT— Restructuring of Odisha Tourism Service (OTS) Cadre in Tourism Department

In view of the diversified nature of tourism, increasing work load, multiple activities involved, expanding new assignments, emerging tourism competitiveness and to attract high quality tourism professionals to make tourism an engine of economic growth, the restructuring of the Odisha Tourism Service (OTS) Cadre was under active consideration of the Government for some time past.

2. After careful consideration, Government have been pleased to restructure the Odisha Tourism Services Cadre in the Tourism Department and its subordinate offices by fixing the total Cadre strength of Odisha Tourism Services from Additional Director to Tourist Officer at 82 (eighty-two) by upgradation and creation of 41 number of new posts in different grades as follows :

- A. Addl. Director—This a new post created in the restructuring process. The pay level of Addl. Director is fixed at Level-15 (pre-revised PB-4 - Rs. 37,400-67,000 + GP Rs. 8,700) as per Pay Matrix of OSRP Rules, 2017.
- B. Joint Director—The existing sanctioned strength of Joint Director is 1 (one). After restructuring 2(two) more new posts of Joint Director are created by making the total sanctioned strength 3 (three). The pay level of Joint Director is enhanced from the Level-13 (pre-revised PB-3 - Rs. 15,600-39,100 + GP Rs. 6,600) to Level-14 (pre-revised PB-3 - Rs. 15,600-39,100 + GP Rs. 7,600) of the Pay Matrix of OSRP Rules, 2017.
- C. Deputy Director—The existing sanctioned strength of Deputy Director is 2 (two). 4 (Four) new posts of Deputy Director in the Level - 13 (pre-revised PB-3 - Rs. 15,600-39,100 +

GP Rs. 6,600) are created by making the total sanctioned strength 6 (six). The post of Deputy Director shall remain as such in Level - 13 (pre-revised PB-3 - Rs. 15,600-39,100 + GP Rs. 6,600) of the Pay Matrix of OSRP Rules, 2017.

- D. Assistant Director, Tourism—The existing sanctioned strength of Assistant Director Tourism is 5 (five). 7 (Seven) more new posts of Assistant Director Tourism are created by making the total sanctioned strength 12 (twelve). The pay level of Assistant Director is enhanced from the existing Level-10 (pre-revised PB-2 - Rs. 9,300-34,800 + GP Rs. 4,600) to Level-12 (pre-revised PB-3 - Rs. 15,600-39,100 + GP Rs. 5,400) of the Pay Matrix of OSRP Rules, 2017.
- E. Sr. Tourist Officer—Senior Tourist Officer is a new post created in the restructuring process. The pay level of Sr. Tourist Officer is fixed at level-10 (pre-revised PB-2 - Rs. 9,300-34,800 + GP Rs. 4,600) of the Pay Matrix of OSRP Rules, 2017. 20 (twenty) posts of the existing feeder grade of Tourist Officers in the Level-9 (pre-revised PB-2 - Rs. 9,300-34,800 + GP Rs. 4,200) are upgraded to Sr. Tourist Officer to make the sanctioned strength of Sr. Tourist Officer 20 (twenty).
- F. Tourist Officer—The existing sanctioned strength of Tourist Officer is 33 (thirty-three). After upgradation of 20 (twenty) Tourist Officers posts in Level-9 (pre-revised PB-2 - Rs. 9,300-34,800 + GP Rs. 4,200) to Sr. Tourist Officer in Level-10 (pre-revised PB-2 - Rs. 9,300-34,800 + GP Rs. 4,600) balance 13 (thirteen) posts remained. 27 (twenty-seven) posts of Assistant Tourist Officer in Level-8 (pre-revised PB-2 - Rs. 5,200-20,200 + GP Rs. 2,800) are upgraded to Level-9 (pre-revised 9,300-34,800 + GP Rs. 4,200) to make the total sanctioned strength of Tourist Officer 40 (forty). The posts of Tourist Officer shall be the base level post with 100% direct recruitment through Odisha Staff Selection Commission.

3. After such restructure, the total cadre strength of the Odisha Tourism Service (OTS) Cadre shall be 82 (eighty-two). The detail cadre strength and corresponding Pay Matrix are given in the table below :

Sl. No.	Name of the Post(s)	Level of Pay Matrix	Existing Strength	Revised Strength	Cadre Schedule
(1)	(2)	(3)	(4)	(5)	(6)
1	Additional Director	15	..	1	Annexure-A
2	Jt. Director	14	1	3	Annexure-B
3	Dy. Director	13	2	6	Annexure-C
4	Assistant Director	12	5	12	Annexure-D
5	Sr. Tourist Officer	10	..	20	Annexure-E
6	Tourist Officer	9	33	40	Annexure-F
Total ..			41	82	

4. Necessary amendment to 'Odisha Tourism Service' (OTS) Rules, 1980 and amended in 3rd December 1998 shall be made in accordance with cadre restructuring.

5. This has been concurred in by the Finance Department vide Finance Department File No. FIN-GS2-CADRE-0009/2013 and has got approval of Government.

This will come into force with immediate effect.

ORDER—Ordered that the Resolution be published in an extraordinary issue of the *Odisha Gazette* for general information and copies thereof be forwarded to all Departments of Government/Principal A.G.(Audit)/Principal A.G.(A.&E.), Odisha, Bhubaneswar.

By order of the Governor

VISHAL KUMAR DEV

Commissioner-*cum*-Secretary to Government

Restructured Cadre Schedule of the OTS Cadre

CADRE STRENGTH - 1(One)

ADDL. DIRECTOR, TOURISM

Sl. No.	Nomenclatures of the Post	No. of Post	Place of posting
1	Addl. Director, Tourism, Headquarters	1	HQ
	Total	<u>1</u>	

Restructured Cadre Schedule of the OTS Cadre

CADRE STRENGTH - 3(Three)

JOINT DIRECTOR

Sl. No.	Nomenclatures of the Post	Place of posting	No. of Post
1	Joint Director Tourism Events (National and International Tourism Fair participation, etc.)	Hqrs.	1
2	Joint Director Media Relations-Print, Electronic, Outdoor, Website, Social Media etc. and Niche Tourism.	Hqrs.	1
3	Joint Director (To oversee All Tourism Projects, Hospitality and Printing & Publicity, hotel inspections, trainings, etc.)	Hqrs.	1
	Total		<u>3</u>

Restructured Cadre Schedule of the OTS Cadre

CADRE STRENGTH - 6 (Six)

DEPURY DIRECTOR

Sl. No.	Nomenclatures of the post	Subjects to handle	Place of posting	No. of Post
(1)	(2)	(3)	(4)	(5)
1	Dy. Director	Tourism Events : ● National Events ● International Tourism Events ● State Organised Events ● Domestic Roadshows ● International Roadshows ● Relations with Stakeholders	Hqrs.	1
2	Dy. Director	Media Relations & IT : ● Advertisement in Print & Electronic media ● Outdoor Media ● IT Related Matters ● Website Management ● Social Media including FB, Twitter, Instagram ● Printing of all brochures, maps etc.	Hqrs.	1
3	Dy. Director	Projects : ● All Central Projects ● Central Financial Assistances ● State Projects ● Rural Tourism ● Shamuka Project ● Land Bank	Hqrs.	1
4	Dy. Director	Niche Tourism ● Adventure Tourism ● Water Sports ● MICE ● Eco-tourism & Innovations ● Tourism Policy, Trade Act & all Rules	Hqrs.	1

(1)	(2)	(3)	(4)	(5)
5	Dy. Director	<ul style="list-style-type: none"> ● Hospitality & FAM Trips ● Guide & CBSP ● HRD & Training ● Sponsorships & Financial Assistances 	Hqrs.	1
6	Dy. Director	<ul style="list-style-type: none"> ● Administration (Field offices) ● Inter-Departmental Co-ordination ● Safety & Security & Air connectivity ● Hotel Inspections & HSRT ● Recognition of Travel Agencies 	Hqrs.	1
			Total	6

Annexure - D

Restructured Cadre Schedule of the OTS Cadre

CADRE STRENGTH - 12 (Twelve)

ASSISTANT DIRECTOR

Sl. No.	Nomenclatures of the post	Place of posting	No. of posts
(1)	(2)	(3)	(4)
1	Assistant Director, Headquarters (06):		
	(i) Assistant Director (I) (To deal with Tourism Events & Trade Fair participation both National and International, Roadshows), State Level Fairs (Konark Festival, Mukteswar etc.).	Hqrs.	1
	(ii) Assistant Director (II) (To handle Media Relation (Advt. in Print & Electronic, Creative and Film for advertisements, Outdoor Brandings in Metros & Airports etc.), Hotel Inspections & Recognition of Travel Agencies.	Hqrs.	1
	(iii) Assistant Director (III) (To look into the Central, State and Special Projects, PMUs, Tourism Policy & Planning, Water Sports Policy, Leasing of Units, PSUOTDC and PMU).	Hqrs.	1
	(iv) Assistant Director (IV) (To deal with Niche Tourism such as MICE Adventure Tourism, Eco-Tourism, Rural Tourism & Innovations, etc. Stakeholder Issues, Safety & Security, HSRT, Airline Connectivity.	Hqrs.	1

(1)	(2)	(3)	(4)
	(v) Assistant Director (V) (To deal with Hospitality Programmes, VIP Handlings, Guide Trainings, Financial Assistance & Sponsorships, OE-Field Offices).	Hqrs.	1
	(vi) Assistant Director (VI) (To look into the printing of all publicity materials, stakeholder issues (HRAO/TAAO/OTOA/HAP), Tourism Offices and Counters inside and outside the State, To handle IT related subjects like Website Management, Social Marketing (Facebook, Twitter, Instagram etc.).	Hqrs.	1
2	Field Level (INSIDE THE STATE - 02)		
	(i) Assistant Director, Tourist Office, Bhubaneswar : Nayagarh, Dhenkanal and undivided Cuttack Districts. All projects and schemes including VIP handling of State Government Organise heritage tours, events, conventions, Buddhist package and Nandankanan.	Bhubaneswar	1
	(ii) Assistant Director, Tourist Office, Puri : Puri District, Temple Admn., Cultural & Beach Tourism, Rural Tourism including Satapada Chilika, Konark, Chandrabhaga and jagatsinghpur.	Puri	1
	Field Level (OUTSIDE THE STATE - 04)		
	(iii) Assistant Director, New Delhi : To deal with MoT and other Government Agencies catering to entire northern region. Information dissemination and bookings.	New Delhi	1
	(iv) Assistant Director, Kolkata : Kolkata is the hub and one of the major source markets for Odisha. To look after West Bengal and entire north eastern region.	Kolkata	1
	(v) Assistant Director, Chennai : To look after the entire South Indian States for promotion of tourism through attending in trade fairs and organising know Odisha Programmes and Associations.	Chennai	1
	(vi) Assistant Director, Mumbai To remain in charge of entire Western India including Mumbai, Pune and Goa for promotion of Odisha Tourism.	Mumbai	1
		Total . .	<u>12</u>

Restructured Cadre Schedule of the OTS Cadre

CADRE STRENGTH - 20 (Twenty)

SENIOR TOURIST OFFICER

Sl. No.	Nomenclatures of the post	Place of posting	No. of ++posts
(1)	(2)	(3)	(4)
1	Sr. Tourist Officer, Cuttack	Cuttack	1
2	Sr. Tourist Officer	Ganjam (Berhampur)	1
3	Sr. Tourist Officer	Balasore	1
4	Sr. Tourist Officer	Sambalpur	1
5	Sr. Tourist Officer	Koraput	1
6	Sr. Tourist Officer	Mayurbhanj (Baripada)	1
7	Sr. Tourist Officer	Dhenkanal	1
8	Sr. Tourist Officer	Kalahandi	1
9	Sr. Tourist Officer	Balangir	1
10	Sr. Tourist Officer	Keonjhar	1
11	Sr. Tourist Officer	Kandhamal (Phulbani)	1
12	Sr. Tourist Officer	Sundargarh (Rourkela)	1
13	Sr. Tourist Officer	Konark	1
14	Sr. Tourist Officer	Jharsuguda	1
15	Sr. Tourist Officer	Khurda	1
16	Sr. Tourist Officer	Jajpur	1
17	Sr. Tourist Officer	Jagatsinghpur	1
18	Sr. Tourist Officer	Kendrapara	1
19	Sr. Tourist Officer	Rayagada	1
20	Sr. Tourist Officer	Hyderabad	1
		Total	<u>20</u>

Restructuring of the Odisha Tourism Services Cadre**CADRE STRENGTH - 40 (Forty)****TOURIST OFFICER**

Sl. No.	Nomenclatures of the post	Place of posting	No. of posts
(1)	(2)	(3)	(4)
1	Tourist Officer	Tourist Information Counter, B.P. Airport, Bhubaneswar (International).	1
2	Tourist Officer	Tourist Information Counter, B.P. Airport, Bhubaneswar (Domestic).	3
3	Tourist Officer	Tourist Information Counter, Railway Station, Bhubaneswar.	2
4	Tourist Officer	Bhubaneswar Tourist Office	2
5	Tourist Officer	Tourist Information Counter, Railway Station, Puri	2
6	Tourist Officer	Puri Tourist Office	2
		Puri Temple Administration	1
7	Tourist Officer	New Delhi	2
8	Tourist Officer	Kolkata	2
9	Tourist Officer	Chennai	1
10	Tourist Officer	Mumbai	1
11	Tourist Officer	Hyderabad	1
12	Tourist Officer	Cuttack	1
13	Tourist Officer	Ganjam (Berhampur) & Gopalpur	2
14	Tourist Officer	Sambalpur	1
15	Tourist Officer	Balasore	1
16	Tourist Officer	Talasari	1
17	Tourist Officer	Koraput & Malkanagiri	2
18	Tourist Officer	Mayurbhanj (Baripada)	1
19	Tourist Officer	Konark	1
20	Tourist Officer	Angul	1
21	Tourist Officer	Jharsuguda Airport	1
22	Tourist Officer	Sonepur	1
23	Tourist Officer	Bhadrak	1
24	Tourist Officer	Boudh	1
25	Tourist Officer	Nabarangpur	1
26	Tourist Officer	Nayagarh	1
27	Tourist Officer	Gajapati	1
28	Tourist Officer	Bargarh	1
		Total	39
29	Tourist Officer	Head Quarters(LR)	1
		Grand Total	40

Schedule of deployment of Tourist Officer, Sr. Tourist Officer and Asst. Directors

(Field Offices)

Sl. No.	Name of the District/ Tourist Office	Assistant Director	Sr. Tourist Officer	Tourist Officer	REMARKS
(1)	(2)	(3)	(4)	(5)	(6)
1	New Delhi	1	..	2	Information Assistance & Liaison
2	Kolkata	1	..	2	Information Assistance & Liaison
3	Chennai	1	..	1	Information Assistance & Liaison
4	Mumbai	1	..	1	Information Assistance & Liaison
5	Hyderabad	..	1	1	Information Assistance & Liaison
6	Bhubaneswar	1	..	1	Intl. Airport (1 shift)
		3	Domestic Airport (3 shift)
		2	Bhubaneswar Railway Station (2 shift)
		2	Tourist Office (Escorting, DDC, Tourist Police etc.).
7	Puri	1	..	2	Tourist Office (VVIP Escorting etc.)
		2	Railway Counter (2 shift)
		1	Temple Administration
8	Sambalpur	..	1	1	Tourist Office
9	Cuttack	..	1	1	Tourist Office
10	Ganjam (Berhampur)	..	1	2	Tourist Office, Berhampur & Gopalpur
11	Balasore	..	1	1	Tourist Office
12		1	Talasari (TBTC & Acco unit)
13	Koraput	..	1	2	Tourist Office, Koraput & Malkanagiri
14	Mayurbhanj (Baripada)	..	1	1	
15	Dhenkanal	..	1	..	
16	Kalahandi	..	1	..	
17	Balangir	..	1	..	
18	Keonjhar	..	1	..	
19	Phulbani	..	1	..	
20	Sundargarh (Rourkela)	..	1	..	
21	Konark	..	1	1	Tourist Office
22	Jharsuguda	..	1	1	Jharsuguda Airport

(1)	(2)	(3)	(4)	(5)	(6)
23	Khurda	..	1	..	
24	Jajpur	..	1	..	
25	Jagatsinghpur	..	1	..	
26	Kendrapara	..	1	..	
27	Rayagada	..	1	..	
28	Angul	1	
29	Sonepur	1	
30	Bhadrak	1	
31	Boudh	1	
32	Nawarangpur	1	
33	Nayagarh	1	
39	Gajapati	1	
40	Bargarh	1	
	Field	..	6	20	39
	Hqrs.	..	6	..	LR-1
	Total	..	12	20	40