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INFORMATION & PUBLIC RELATIONS DEPARTMENT

NOTIFICATION

The 2nd August 2023

No. 10440—IPR-ADV3-MISC-0004/2023-IPR—Government in I. & P.R. Department after careful consideration, have decided to implement the following in case of advertorials for Print Media :

1. The rate applicable for front full page coloured advertisement of respective newspapers shall be their rate for Inner/Back full page coloured advertorial.
2. The rate for front full page coloured advertorial shall be the rate applicable for front full page coloured advertisement of respective newspapers + additional 25% of the cost thereof.
3. The above rates are exclusive of GST.

By order of the Governor

SANJAY KUMAR SINGH

Principal Secretary to Government