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FOREST & ENVIRONMENT DEPARTMENT

NOTIFICATION

The 2nd December 2016

No. 22523—FE-WL-WLF-0001/2016-F&E.—Government after careful consideration, have been pleased to constitute the 'Odisha Ecotourism Board' with the following Members :—

1. Chief Secretary, Odisha . . . Chairman
2. D.C.-cum-A.C.S., P. & C. Department . . . Member
3. Principal Secretary, Finance Department . . . Member
4. Principal Secretary, Forest & Environment Department . . . Member
5. Principal Secretary, Tourism & Culture Department . . . Member
6. Principal Secretary, S.T. & S.C. Development Department . . . Member
7. Principal, C.C.F., Odisha . . . Member
8. Principal, C.C.F. (WL) & C.W.L.W., Odisha . . . Member
9. Managing Director, O.T.D.C. Ltd. . . . Member
10. Chief Executive, Chilika Development Authority . . . Member
11. Principal, Indian Institute of Hotel Management & Applied Nutrition. . . Member
12. Mr. J. K. Mohanty, Chairman, Hotel & Restaurant Association of Odisha. . . Nominated Member
13. Mr. Benjamin Simon, President, Tour Operator Association . . . Nominated Member
14. Managing Director, O.F.D.C. Ltd. . . . Member-Secretary

The tenure of the nominated members shall be for a period of two years.

The functions of Ecotourism Board shall be as follows :—

- (i) Plan, develop and facilitate ecotourism projects compatible with the Ecotourism Policy
- (ii) Identifying and establishing an Odisha brand with unique values of the State through consensus building process involving all stakeholders.
- (iii) Developing and enforcing standards and norms for promotion and implementation of ecotourism destinations based on specific carrying capacity studies conducted.
- (iv) Identify and prioritise ecotourism destinations throughout the State based on parameters to be defined and approved by the Board.
- (v) Establish partnership between various Government Departments, local communities and other stakeholders for promotion of Ecotourism.
- (vi) Promote community based ecotourism enterprises in protected areas and other potential destinations through constitution of “Ecotourism Societies” at the forest division/protected area level.
- (vii) Capacity building of various stakeholders
- (viii) Develop marketing strategies and promote networking among ecotourism enterprises and operators.
- (ix) Facilitate education, research, monitoring and evaluation of the ecotourism activities.

By order of the Governor

S. C. MOHAPATRA

Principal Secretary to Government